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[Google Ad Format Specs & Dimensions](#) Maximum file size: Smaller file sizes will load quicker, maximum of 150KB. Resolution: Recommended minimum of 1080 x 1080 pixel. File Type: JPG, PNG, GIF, MP4

[A Comprehensive Guide to Google and Youtube Ad Formats 2024 - Optily](#) : resources : ad-platforms : google-and-youtube-ad-for...

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Here's how to do it:

- In Google Ads, click the Ads & extensions tab.
- Click the 3-dot. menu, and select Upload.
- Click Choose file.
- Select your spreadsheet file, and click Open.
- Select Preview to view the changes to your ads before you save.